



## Company Information, Growth & Mission

### About GSB Digital

GSB Digital is an award winning print service provider in the New York City area. Offering a spectrum of print applications from innovative digital printing to traditional engraving and letterpress, GSB Digital produces attractive end products for many industries. Whether you're in need of managed document services, corporate marketing materials or high-value short-run packaging, GSB Digital is focused on helping clients achieve success through print.

Established in 1991, we've been privileged to service some of America's most demanding clients. Our keen understanding of client's expectations and the urgency behind their print requests paired with our passion and state-of-the-art technology is why we state that we produce print you're proud of. We offer sophisticated technologies and techniques that make your print communications unique.

GSB Digital strives daily to provide quality, efficiency, value, and versatility. Over the years we've established a highly skilled, passionate organization that successfully completes projects ranging from a single printed sheet to complex installs with equally complex schedules. Our solutions allow us to efficiently and accurately manage jobs from concept to fulfillment, saving our clients time and money.

### Our Growth

In 2013, we moved our headquarters to a 20k square foot facility in queens. We increased our in-house capacity with a digital die cutting machine and wide format flatbed

printer. Since then we have added additional print technologies like our Scodix digital embellishment press and have expanded our fulfillment area to accommodate national pack out services. We believe by staying at the forefront of new technologies like these we can pass on the benefits to our clients.

In December of 2018, we acquired the assets and staff of Aldine Printing, Inc and expanded our operations with traditional printing capabilities. These include historic letterpress, engraving, foil stamping, die cutting, embossing/debossing, thermography and two-color offset printing.

In January of 2020, we again relocated to an even larger 30k square foot facility where we continue to grow. In this new location, we strive to carry out our mission to bring passion and innovation together through modern processes and the traditional craftsmanship of print.

### Our Professional Experience

GSB Digital is comprised of a superior team that is passionate about their work. Dedicated and responsive, our staff is producing some of the finest publications and response-driven marketing materials in the market. When working with us, you will be assigned a dedicated customer service representative (CSR) that will service your job from estimate origination all the way through shipping your finished printed materials. GSB Digital regards these measures as their highest priority. Additionally, your CSR's responsibilities include: estimating, job tracking, press okays, and final quality control.

## Specialized Products / Services

- Packaging Comps / Wholesale Mock Ups
- Hard Cover Book Case Binding
- Traditional & Digital Die Cutting
- Four-color Envelope Printing
- Environmental Graphics & Wayfinding Signage
- Short-run Pocket Folders
- Custom Installs for Retail Displays & Corporate Events
- Custom 3-ring Binders
- Tabs (Custom & Standard)
- Foil Stamping & Embossing
- Custom Client Online Ordering Portals
- Tactile Digital Print Embellishments

#### Headquarters

(Print, Bindery and Fulfillment Services)

33-01 Hunters Point Avenue  
Long Island City, NY 11101

#### Document Services | Litigation Support

(Repographic Cop, Scanning, Litigation & Data Processing)

51 Madison Avenue, 3B  
New York, NY 10010

## Equipment List

### Frontend

- Multiple Mac and PC Work Stations
- Latest Adobe Suite Design Software
- HP PRO IN150 RIP - Digital Front End (2)
- Onxy RIP
- Eagle RIP

### Digital Print

- HP Indigo 15000 Digital Press (20x29 format)
- HP Indigo 12000 Digital Press (20x29 format)
- HP Indigo 7600 Digital Press (13x19 format)
- OKI C931e 4-color Envelope Printer

### Reprographic

- Konica Minolta Bizhubs 1100s (5)
- Konica Minolta 4065 Color (4)
- Oce Wide Format Printer and Scanner

### Large Format

- HP Designjet Z6800 - 60" Aqueous Printer
- HP LATEX 800W- 60" Latex Printers (2)
- HP LATEX 365- 60" Latex Printer
- HP LATEX R2000 Plus - 98" Flatbed Printer
- Summa S2 Series Roll-Fed Vinyl Cutter

### Traditional Print

- 2-Color Offset Ryobi 3302HA (2)
- 2-Color Ryobi 3302M + Sunraise HP15 Thermographer
- 2-Color Ryobi 522HE
- Engraving Press – Carver 5x10 (3)
- Letterpress – Heidelberg 18x23 (2)
- Halm JPTWOD6D Jet Press)

### Finishing & Special Application

- Scodix Ultra Pro Enhancement Press with Foil Unit
- Horizon BQ-460 Book Binder
- Horizon CRF-362 Creaser/Folder
- Duplo iSaddle System Collator/Saddle Stitcher
- GP2 CS-2 Autocase Casebinder
- Zund G3 L-3200 Digital Robotic Die Cutter
- Polar 78 30" Hydraulic Trimmer with Microcut JDF
- Polar 78N Plus 30" Hydraulic Trimmer
- Prism Challenge I1160 45' Trimmer
- Baum 31.5"P Trimmer
- Duplo DC-645 Slitter/Cutter/Creaser
- Morgana Pro 33 Auto Creaser Scorer
- MBO B18 Folder/Creaser/Perforator
- AGL 6400 Laminator
- Komfi Amiga 52 Laminator
- Juki Industrial Sewing
- Scott 10000 Automatic Plastic Tabber
- Rhino HD7000 Wire/Spiral Binding
- Velo Binding
- Straub Auto Taper T646 Multi Head
- Tape Binding
- Challenge EH3C 3-Hole Drill
- Shrinkwrapper
- Padding
- Foil Stamping and Embossing- Kluge EHD 14x22 (2)
- Kensol Franklin 88500 Foil Stamper
- Standard 20x27 die-cutter (2)
- Heidelberg 2335 Plate setter
- Azura C95 Plate processor
- Duplo DSC 10/60i Collator
- Potdevin Gluer 21" (2)
- Lasso CR-50XP Pneumatic Round Corner
- Air brush painted edging

## Our Mission

At GSB Digital, we empower innovative technology and passionate people to produce print that strengthens our clients' messages and aids in their success.



**Innovative  
Technology**



**Passionate  
People**



**Strengthen  
& Aid Success**